

MIDWEST READY MIX 2021 NEWSLETTER

1405 E Highway 50, Vermillion SD 57069

Upcoming Events 2022

- Dakota Farm Show—
Jan 4-6 2022
- Annual Christmas
Party—Jan 8th 2022
- World of Concrete in
Las Vegas—Jan 18-21
- Sioux Falls Farm
Show—Jan 26-28



2020/2021 has brought us all major life and business changes but in spite of covid Midwest Ready Mix has had one of its best years thus far. Thanks to all of our loyal customers!

Throughout the year we were kept busy with rentals and added some new equipment. We started to rent our side dumps and lowboy trailers which seem to be quite a big hit. ASV new max series loaders are also a big hit and currently have an eight-month lead time because of how well they are doing. The forestry models continue to be popular because so many cedar trees are needing to be cut.

The concrete trucks were kept busy with Vermillion's non-stop expansions. We took part in the building of Runnings, some renovations at the Dakota Dome as well as several street repairs, apartment buildings and The Bliss Point housing development. Our pump truck was scheduled full time and busy year-round. In fact, we scheduled it for a job the day before Christmas and ended up freezing it up. Monster block projects have kept us busy as well.



Family Owned and Operated

All three Hertz kids worked full-time at Midwest for a short time. Brandon graduated with Construction management degree but continued to work through the end of construction season for me. He now works at American Concrete as an estimator/project manager. Natalie continued to do the books completing her teaching degree. She now works as a 3rd grade teacher at Viborg/Hurley School. MeagAnn returned to work in January after a few years off to be with her daughter, Scarlett. Welcome back MeagAnn! Ty helps where he is needed when he is not in school and worked throughout the summer. Speaking of family, crazy Uncle Les continues stopping by to shoot the breeze with anyone who will listen. Dave and Les did the Dakota Farm Show and the Sioux Empire Show. The shows were a success despite Dave catching covid. Fortunately he recovered without issue.

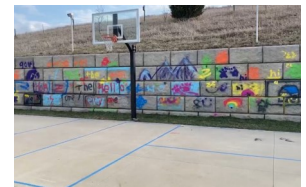
Our most loyal employee unfortunately passed away in 2020. We honored Bruce's memory by having a service at our shop which included his family and our whole crew. We put a bottle of Crown Royal, some smokes, and his ashes in a yard of concrete and made a concrete block. We engraved his name and it's displayed on a wall at our shop.

Contact Information

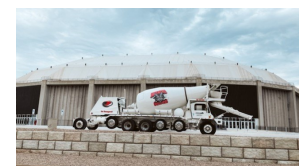
605-624-4661 (office)

605-638-0812 (shop/
batch plant)

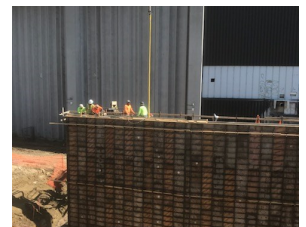
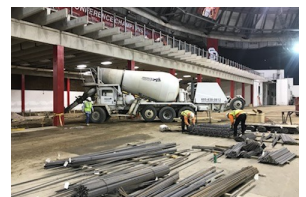
Like us on
Facebook!
@MidwestReadyMix
andEquipmentSales



Pandemic=Bored Kids!!



**As always,
GO YOTES!**



Bruce's favorite things



Bruce's children

Visit us online to
see our pictures
and pricing!

MIDWEST READY MIX 2021 NEWSLETTER

1405 E Highway 50, Vermillion SD 57069

New year means new hires. We hired a few guys to help us with the fast-approaching busy season that will be great additions to our crew. Todd Schroeder is a chip off the old block and never complains about anything! We hired Blaine Schoellerman as our new Salesman and full-time machine rental guy. We also started renting out side dumps and lowboy trailers. Most customers have a semi so they can pull a side dump or rent a lowboy along with an excavator so they can haul the rental equipment themselves.

Miller Gravel bought one of our new LiuGong H Series 856 Wheel Loaders and Gregoire Excavation bought our first ever LiuGong 936E Excavator which is the biggest piece of equipment we have ever sold. We also sold a LiuGong 890H which is the biggest payload they make to Johnson Gravel in Columbus, NE. HP Drainage from Beresford purchased a new 915 & 909 and Duane Rhode from Hubbard NE bought a new 922 excavator. We also sold numerous ASV track loaders and smaller LiuGong machines.



We are excited to say we have added ASV Holdings to our sales/rental inventory. The main reason we switched to ASV Skid Steers is because they have the best undercarriage system in the industry. The tracks will not come off! They have the best ground clearance of any skid steer. In addition, they have the smoothest ride due to torsion axles and full rubber tracks!

There are no holes in the tracks, which means mud can't build up inside the tracks. The skid steers have the fastest ground speed and

lowest ground pressure. They also make forestry machines which work great for mulching up cedar trees! If you are looking for a skid steer, ASV's are the perfect ones for you!

www.asvi.com



We carry a full line of LiuGong Wheel Loaders and Excavators. We also have Dressta Dozers and have added a TD15 200 HP Dozer with a 6 way blade & 3 shank ripper to our rental fleet. They are all backed with a Cummins engine and a 3 year warranty.

Thanks again for the concrete today!
Your driver was excellent! He made life easy for us. I will be calling again soon for another pour! Thanks again :)

-A satisfied Ready Mix customer